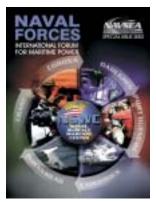
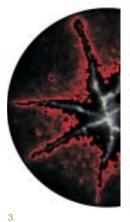
Code 38











2.

The Art Of Communication



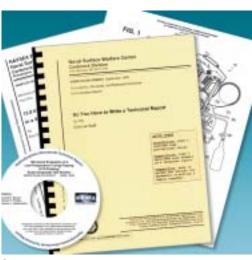
Welcome to the Communications Department. We hope you find this brochure beneficial when making decisions regarding your need to convey information. Our department exists to support you in providing the necessary knowledge, skills, and abilities to communicate your ideas and work products from concept through product or technology development.

With the combination of Communications' specialties (i.e., graphics, photography, video, writing and editing, media relations, congressional affairs, community relations, exhibit design, and interactive media), we can be relied upon to provide the highest level integrated communication product to satisfy your requirements.

We look forward to serving you!







5. 7.

3810 **External Relations**

- Manage the Division's media and community relations programs
- Generate press releases on significant accomplishments and events
- Advise and counsel senior leadership on media and community issues
- Conduct community outreach on mission-related issues
- Conduct general tours
- Manage the public release process for technical papers, brochures, presentations, and websites
- Manage and coordinate the Division's exhibit program

3820 **Internal Relations**

- Ensure that all employees have access to command information through multiple communication methods
- Support mission-related command initiatives
- Specialize in congressional relations, military protocol, flag level visits, and special events



Imaging & Graphics

Scientific and Technical Photo-Videographers

- Perform still and digital photography, videography, and video production
- Specialize in consulting and planning image capturing solutions with scientific and technical community
- Specialize in unique camera configurations, underwater housings, and environmental enclosures tailored for each particular test
- Collect 3-D non-intrusive measurements using advanced digital cameras and image processing software
- Capture high-speed digital photography up to 100,000 images per second
- Perform duplication and conversions, including still image grabbing and video movie files

Video Editors

- Create, advise, and plan scripting for audio/visual presentations and training videos
- Use highest quality high-definition cameras and image-stabilized optics for unsurpassed image quality

Digital/Graphic Designers

- Design, layout, and produce for output all types of presentation, display and print/electronic media
- Consult, advise, plan, and create visually effective presentations,



3830 (Continued)

brochures, publications, logos, illustrations, artist's concepts, patent drawings, flyers, posters, awards, exhibits, and interior design

- Convert documents/files to PDF formats
- Perform image enhancement/ manipulation/composition

Animation Designers

- Storyboard, create, design, and illustrate new art or enhance existing artwork for 2-D and 3-D animation
- Convert animation, multimedia, and video output to .mpg, .mov, and .avi
- Create video presentations incorporating multimedia formats i.e., CD-ROM, DVD, and VHS tape

3840 Writing/Editing

- Edit manuscripts for logic, clarity, consistency, and compliance with format and document security requirements
- Correct and improve grammar, spelling, punctuation, and sentence structure
- Produce and publish reports, manuals, and handbooks
- Write, formulate text, and perform technical edits for brochures, tech papers, and journal articles
- Assist in creating presentations
- Format/review proceedings
- Perform database publishing
- Write/edit/publish the Wavelengths

3850 Interactive Media

- Create, design, develop, and deploy the Division's interactive media
- Create highly-interactive kiosks, CDs, DVD ROMs, presentations, and animations to market and distribute information
- Create animation/interactive 3-D worlds for multimedia and web deployment
- Design device applications for deployment on phones, PDAs and other hand-held devices for use in the Fleet and on the World Wide Web









17. 18. 19.

38 Communications Department Head

Morrow, P. Kerry morrowpk 301 227-2500

3800 Administrative Support

Nicklas, Donald C. nicklasdc 301 227-5001 Rueda, Aleasa M. ruedaam 301 227-1142

3810 External Relations Branch

Christensen, Warren C. christensenwc 215 897-7029

Scott, James M. scottjm 301 227-1137

Warring, Milton T. warringmt 301 227-4465

Yarnall, Geraldine R. yarnallgr 301 227-1439

3820 Internal Relations Branch

Pellicci, Kathleen D. pelliccikd 301 227-4313 **Zook, Deanna G. zookdg 301 227-1165**

3830 Imaging & Graphics Branch

Boston, William S. 301 227-5002 bostonws Congedo, Peter D. 301 227-3771 congedopd Cornetto, Carmen cornettoc 301 227-5000 Crook, Janet A. crookim 301 227-4311 Friedman, Harry I. friedmanhi 301 227-5003 Garvin, Gary D. garvingd 301 227-3872 Johnson, Marilyn A. iohnsonma 301 227-1195 Kamalian, Neubar Jr. kamaliann 301 227-7592 Kurhajetz, Robert E. kurhajetzre 301 227-1157 Lama, Pamela O. 301 227-4312 lamapo Magrogan, Janet K. 301 227-5314 magroganjk 301 227-3873 Patterson, Gloria A. pattersonga 301 227-5321 Sheehan, Martin D. sheehanmd

3840 Writing & Editing Branch

Colegrove, Robert H. colegroverh 301 227-4195

Kiely, Michael B. kielymb 301 227-7595

Palmer, William D. palmerwd 301 227-3926

Spaulding, Leslie R. spauldinglr 215 897-7702

Watson, Yvonne B. watsonyb 301 227-1146

3850 Interactive Media Branch

Brown, Michael E. brownme 301 227-4588 Spencer, William T. spencerwt 301 227-7593





12.

13.



- 2. Pam Lama: A NSWCCD-SSES technician connects/ adjusts a diesel engine in the new Small/Medium Size Diesel Engine Test Facility at Philadelphia.
- 3. Carmen Cornetto: *Tribo-Luminiscence example from Eastman Kodak Ektapro Motion Analyzer 1000HRC High Speed Color Digital System.*
- 4. Bill Boston: *Underwater image of the Explosives Test Pond highlighting the water clarity.*
- 5. Bill Spencer: 3-D illustration of the vintage art deco light fixtures at main entrance of Building 2, part of a 3-D virtual tour of the Division's West Bethesda site created in 3-D studio Max.
- 6. Peter Congedo: Wind tunnel tests of advanced MAST.
- 7. Pam Lama Press Interviews: Fox 5 News reporter Holly Hunter conducts an interview with Peter McGraw about the plastic waste compacting system developed by the Division for shipboard use. Aired live during the morning news program, this interview is one of many media visits hosted by Code 38.
- 8. Gary Garvin: Some products typical of Writing/Editing Group.
- 9. Pam Lama: Engineer prepares for noise testing in the Large Anechoic Chamber at Philadelphia.
- 10. Neubar Kamalian & Bill Boston: Collage of emotionally significant war-related imagery shot on location in Normandy, France, for an archaeological project with the Naval Historical Center.
- 11. Martin Sheehan: Full-scale trial on Chesapeake Bay of new HYSWAS concept called Quest.
- 12. Gloria Patterson: Collage of Navy vessels used for recruiting and other graphic imagery purposes.
- 13. Marilyn Johnson: Art direction, design & layout of manufacturing facilities brochure.
- 14. Gary Garvin: *Image editing to compare a new design of submarine sail.*
- 15. Carmen Cornetto: Plume test shot at Explosives Test Pond at West Bethesda.
- 16. Pam Lama Official Ceremonies: *Change of Command.*
- 17. Bob Kurhajetz: Freezeframe of animated illustration which describes a concept for recovery of an Unmanned Autonomous Vehicle.
- 18. Legislative Requirements: *The Communications* Department responds to congressional data calls for legislative determinations.
- 19. Peter Congedo: Building 19 "A" bay.





10.



11.

9.